VENDING SPORT

VENDING SPORT

INTELLIGENT VENDING SOLUTIONS

BRAND BOOK

WWW.VENDINGSPORT.COM

Distributor Marketing & Brand Guidelines

1. Brand Overview

Vending Sport is an innovative sports vending concept designed for modern, active environments.
Our machines combine sports performance, technology, and premium design, creating a unique experience where sports meet convenience.

Brand values:

- Innovation
- Performance
- Accessibility
- Reliability
- Modern sports lifestyle

2. Official Brand Assets

Logo Usage

- Always use official Vending Sport logos provided in the brand package.
- Logos must not be stretched, recolored, or modified.
- The logo must always remain clearly visible.

Mandatory rule

On your **website and landing page**, insert the Vending Sport logo with an active link to:
www.vendingsport.com

Distributor Marketing & Brand Guidelines

3. Website & Social Media Guidelines

Website

- Use only official photos from the brand book.
- Every machine displayed must include the Vending Sport logo.
- On your website and landing page, insert the Vending sport logo with a link to our website.
- The metal information plate on the machine must never be removed.

Social Media

- Add the Vending Sport website link in your profile bio or landing page.
- If using Instagram / Facebook, also add a link to the official Vending Sport Instagram profile in bio.
- Content should reflect a sporty, modern, and professional tone.

4. Visual Content Rules

Photos

- Use only official machine photos provided by Vending Sport.
- Each photo must clearly show:
  - The machine
  - The Vending Sport logo
  - The original metal information plate

🚫 Do not:

- Crop out logos
- Alter colors
- Remove branding elements

Distributor Marketing & Brand Guidelines

5. Content & Copywriting Guidelines

You may freely use the following approved content starters for posts, ads, or website sections:

- Courious about...
- A star is...
- The future of...
- Where sports meet...

Other materials:
Please consult us for usage of other materials.

6. Materials to Be Provided to Distributors

Each distributor will receive:
✔️ Official Vending Sport logos
✔️ High-quality photos of vending machines (with logo)
✔️ Website link: www.vendingsport.com
✔️ Official Instagram link: www.instagram.com/_vendingsport_/
✔️ Approved marketing texts

Distributor Marketing & Brand Guidelines

7. Company Information (Basic Company Data)

Company Name: Vending Sport d.o.o.

Website: www.vendingsport.com

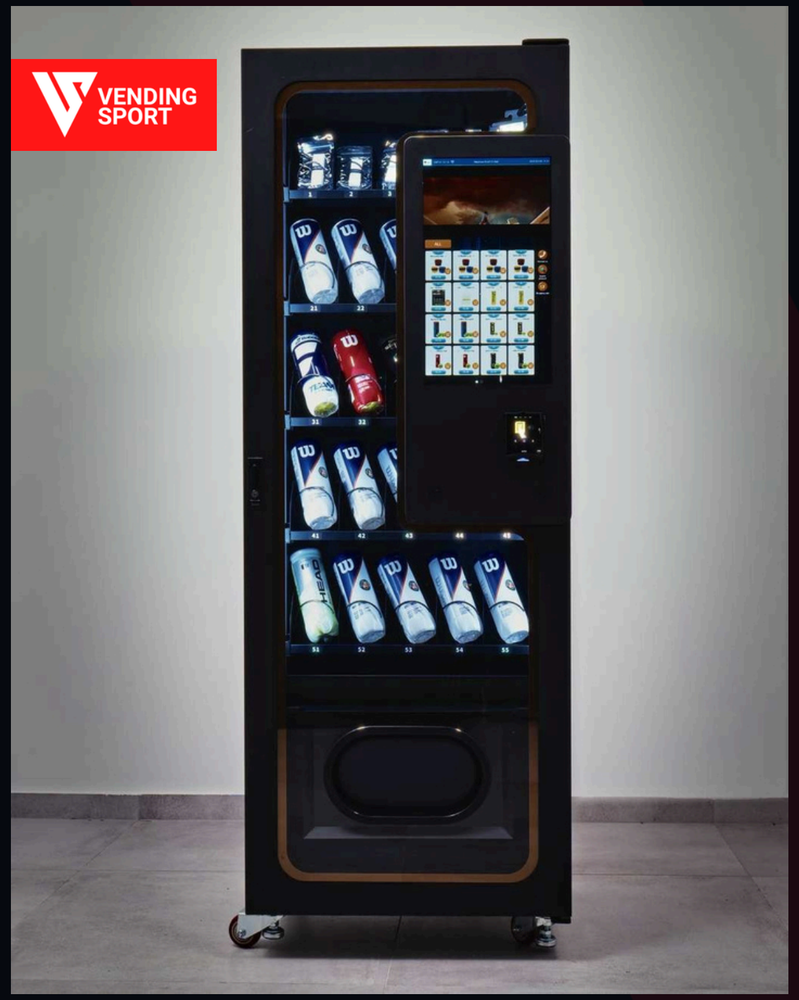
Address: Draganići 18, 10 000 Zagreb, Croatia

E-mail address: info@vendingsport.com

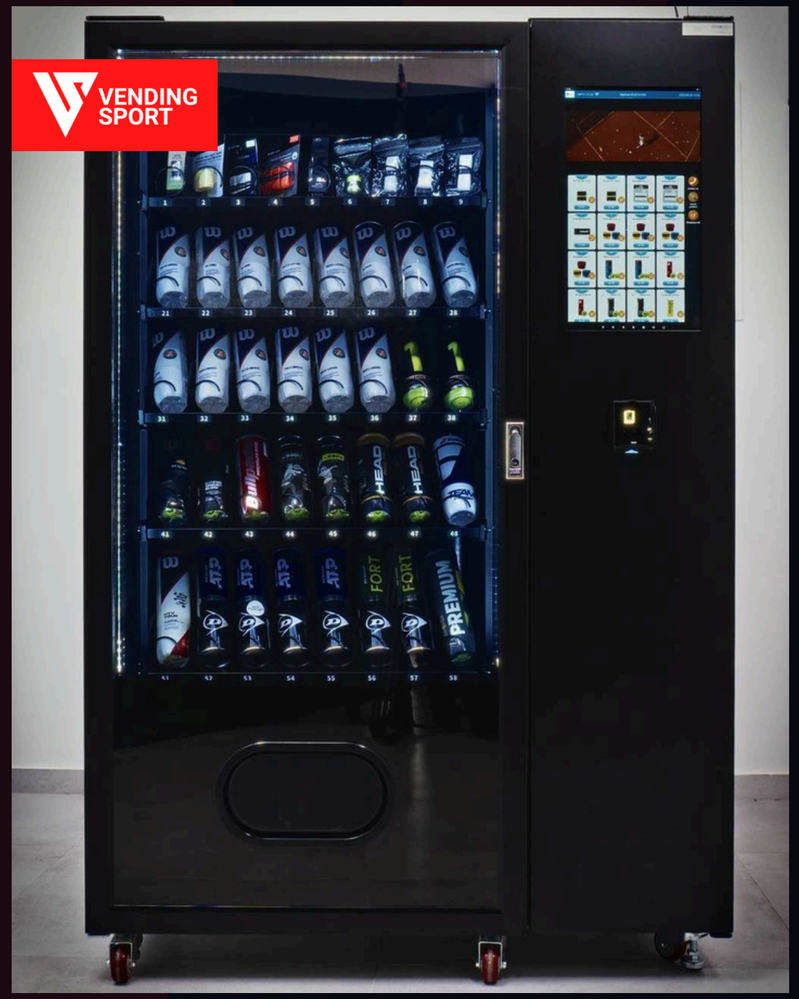
8. Brand Protection & Compliance

- The Vending Sport brand must be represented consistently and professionally.
- Any unauthorized modification of branding or machines is not permitted.
- Vending Sport reserves the right to request corrections if brand guidelines are not respected.

ADVANCED XS



ADVANCED S



ADVANCED L



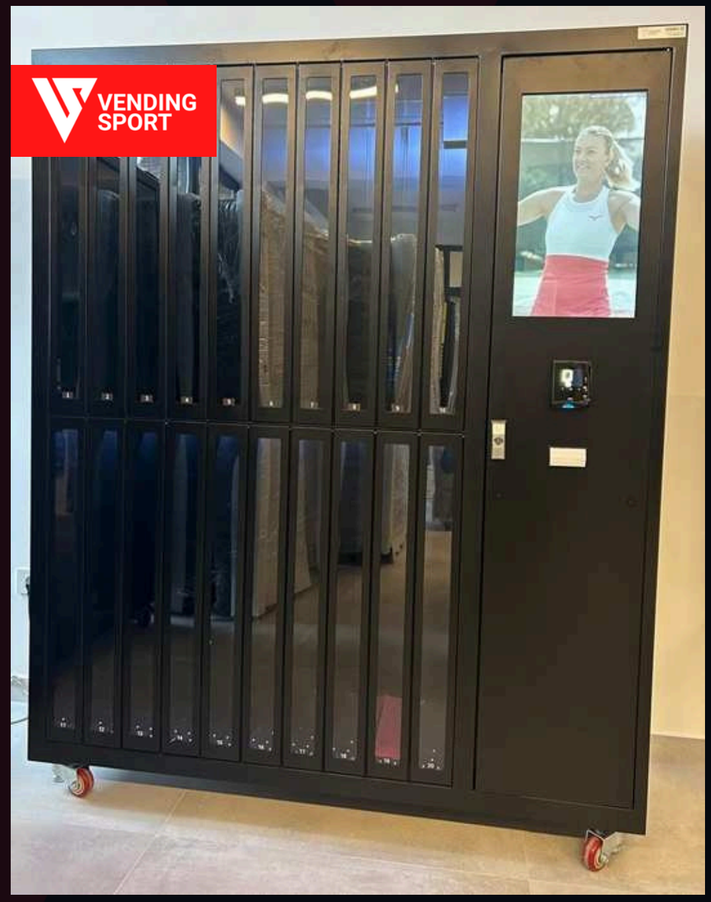
ADVANCED XL



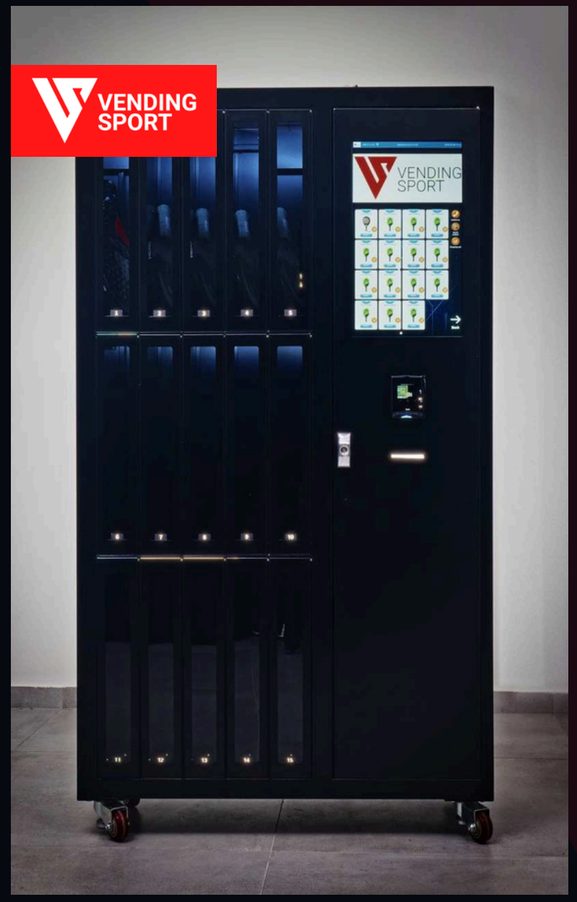
VENDBOX 15 (PADEL, PICKLEBALL, TABLETENNIS)



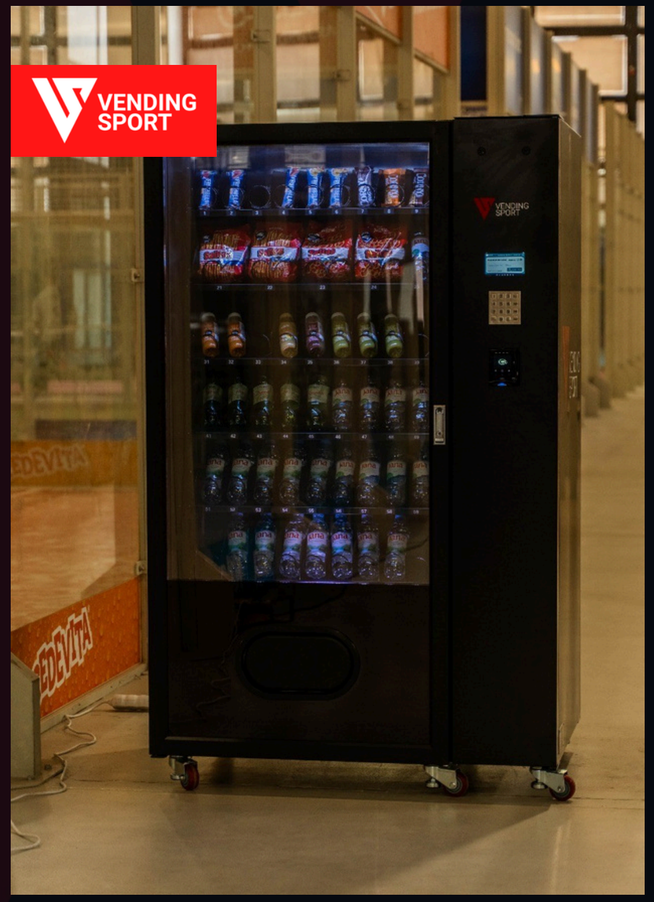
VENDBOX 20 (TENNIS, PADEL, PICKLEBALL, SQUASH, BADMINTON)



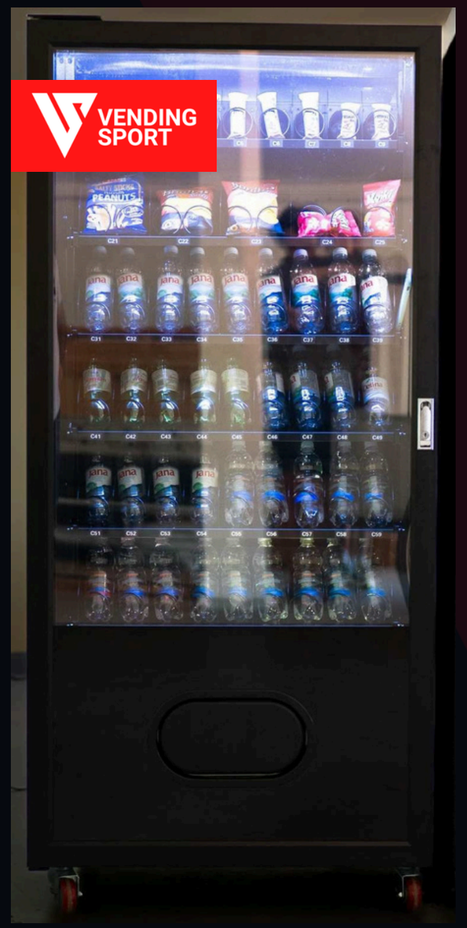
VENDBOX 30 (PADEL, PICKLEBALL, TABLETENNIS)



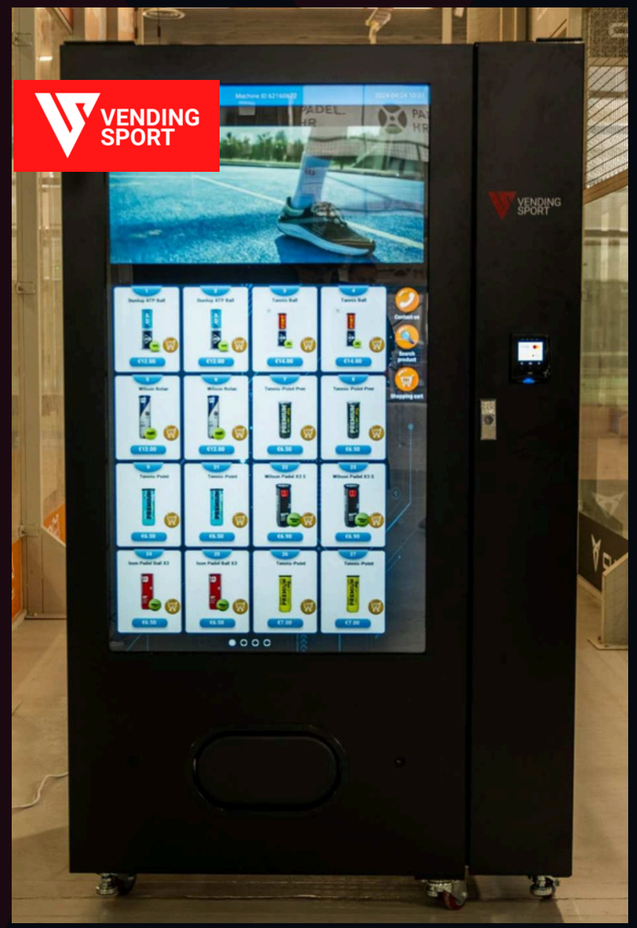
SPORT LONG



ADDBOX (SPORT OR BEVERAGE PRODUCTS)



ADVANCED



VENDING SPORT



OUTDOOR SOLUTION (AVAILABLE ALSO FOR VENDBOX)

MODULE

